



The Art of Modeling with Spreadsheets: Management Science, Spreadsheet Engineering, and Modeling Craft

Stephen G. Powell, Kenneth R. Baker

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You'll learn:

- Effective methods for designing, building, and testing models, and for performing model-based analyses;
- Non-technical, craft skills that expert modelers commonly employ, such as abstracting a situation, debugging a model, and translating model results into managerial insights; and
- Standard statistical and management science techniques used in business today, such as data analysis, simulation, and optimization.

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