



Corporate Ethics: How to Update or Develop Your Ethics Code so That it is in Compliance With the New Laws of Corporate Responsibility

Steven R. Barth, Aspatore Books Staff

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Never has ethical business conduct received as much attention and focus as it does at present, in the wake of the far-reaching financial and societal effects of the dramatic collapses that have thundered through Corporate America. Whether your company is private, publicly-held, works with the government – either contractually or through direct regulation – the establishment, communication and enforcement of a comprehensive set of ethical rules for business conduct within your organization is essential for conducting business now, and into the future. As corporate culture is ever evolving, a trend that will only accelerate in the future, and as ethics plays a central role in many decisions that employees make, it is now more important than ever to implement a corporate code of conduct for your workforce. Such a code will serve to set forth important ground rules, enabling employees to react responsibly to both legal and ethical dilemmas in a consistent manner, throughout an organization. Written by leading privacy lawyer Steven Barth of Foley & Lardner, this book will help you to establish a set of comprehensive and enforceable company-wide business behavioral rules that will govern such decisions for your employees. A corporate culture, generated under this ethical scope, will keep your company's vision in line with the law and even limit your liability exposure, should an ethical lapse occur. Use this book to establish fundamental rules and standards for your employees to serve as a roadmap for navigating the legal, ethical and moral dilemmas they face on a daily basis, in the ordinary course of conducting business. The book also includes the codes of conduct from Coca-Cola (as an exemplary model) and from Enron (as a poor model).

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