

# What Happens Next?: Contemporary Urban Legends and Popular Culture

Gail de Vos

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What do ghost hunting, legend tripping, and legendary monsters have in common with email hoaxes, chain letters, and horror movies? In this follow-up to Libraries Unlimited's Tales, Rumors, and Gossip: Exploring Contemporary Folk Literature in Grades 7-12, author Gail de Vos revisits popular urban legends, and examines the impact of media—online, social, and broadcast—on their current iterations.

What Happens Next? Contemporary Urban Legends and Popular Culture traces the evolution of contemporary legends from the tradition of oral storytelling to the sharing of stories on the Internet and TV. The author examines if the popularity of contemporary legends in the media has changed the form, role, and integrity of familiar legends. In addition to revisiting some of the legends highlighted in her first book, de Vos shares new tales in circulation which she sees as a direct result of technological advancements.



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